

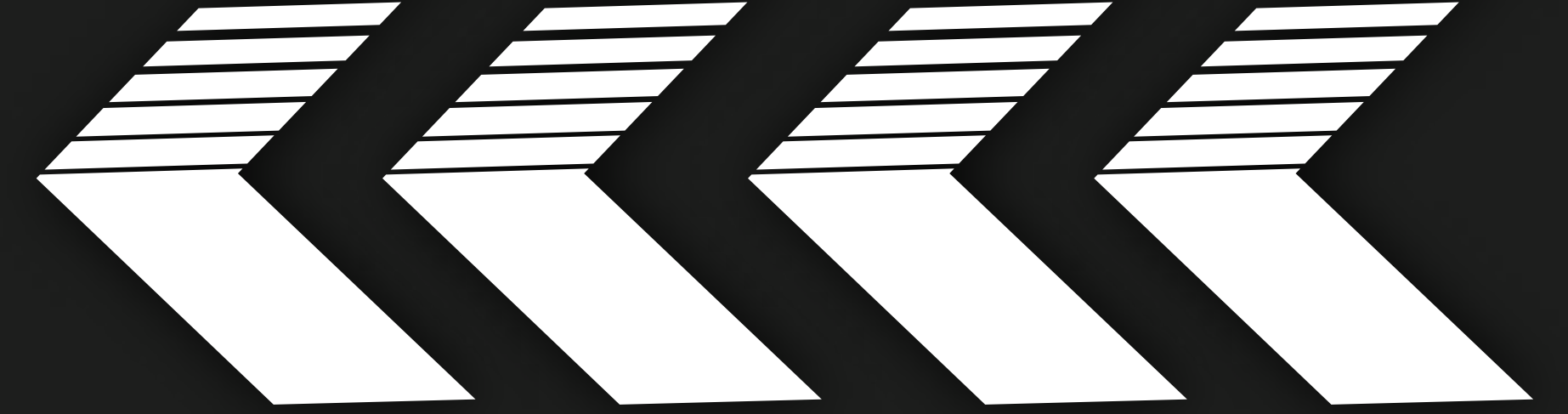
442

FOOTBALL PARK

BRAND DECK



THE 442 EXPERIENCE



#442FOOTBALLPARK

442 Football Park is the worlds first fully integrated football entertainment park. Our **proprietary football technology** offers sports fans of all ages and abilities a **tech-driven** experience through our gamified challenges powered by our unique app!





Shooting



Free-kick



Crossbar



Powershot



4v4 Football Cage



E-Gaming Corner



Robokeeper



Training Area



Lob



2v2 Football Cage

THE GAMIFIED EXPERIENCE



GET STARTED

مركز الرياضة
بفندق القاهرة

بالبازار

اشحن
كرك
10. = 15.
20. = 30.
30. = 50.
50. = 100.

PRICELIST

PRICELIST

PRICELIST

PRICELIST

RESERVE 4X4 OR
GLOW IN THE DARK
FOOTBALL



COMPLETE OUR GAMIFIED CHALLENGES TO
CREATE YOUR OWN
CUSTOM SCORECARD
GET YOUR FINAL SCORE ON OUR 442 APP





PASSING ARENA

SWIPE TO START

قواعد اللعبة
PASSING ARENA
مناطق اللعب
VS
الوقت
الوقت المتبقي
الوقت المتبقي



GAMING CORNER



FIFA 20

Mountain
DEW
GAMING
CORNER

Football
PES2020

Let's Start
**LEVEL
UP!**

Mountain
DEW

قوي
قلبك

قوي
قلبك

قوي
قلبك

Mountain
DEW

POWER SHOT



STAFF ONLY

#442FOOTBALL

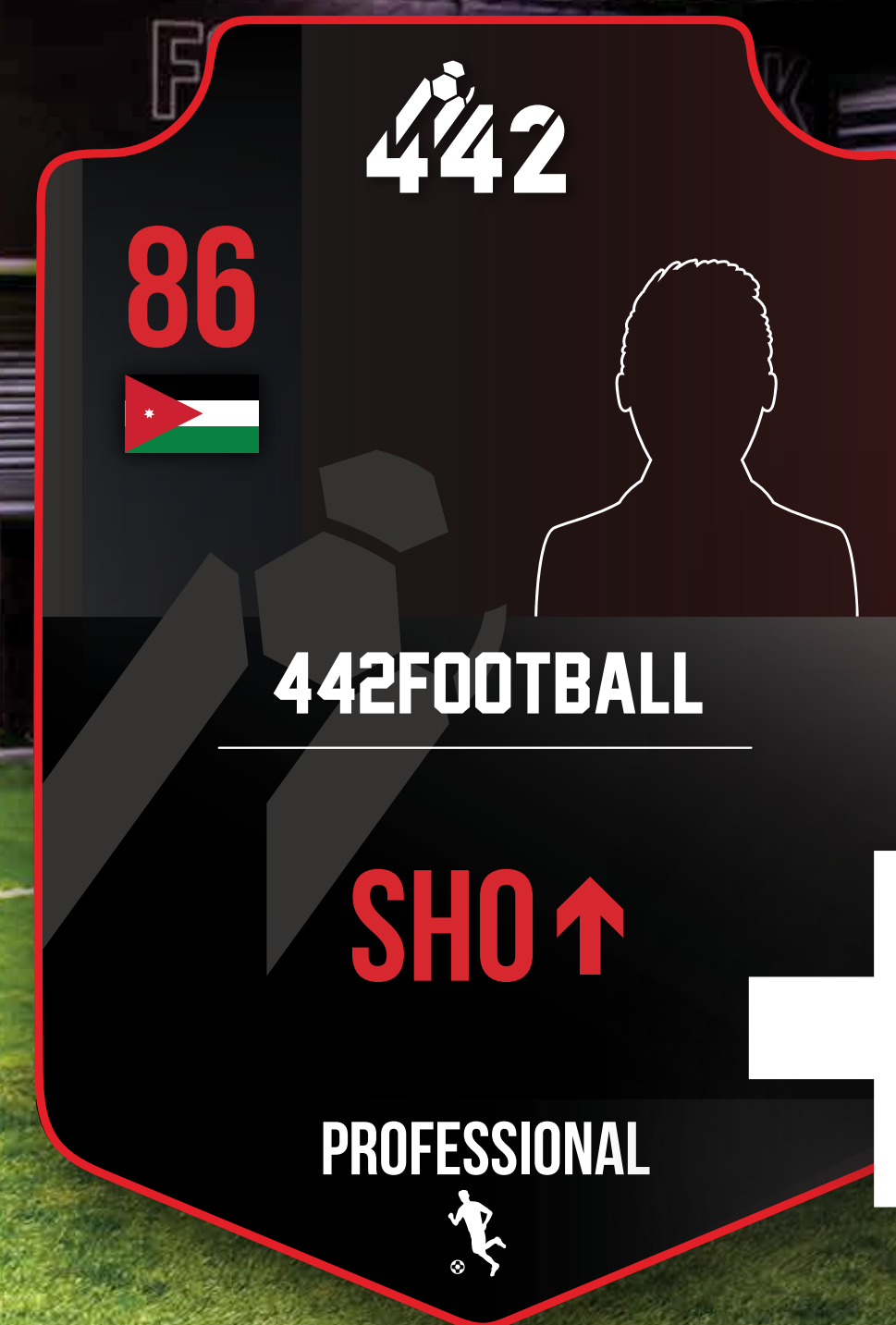






We created numerous **technology-led** competitive football **challenges** that test your skills and abilities, that show your results on your personalized scorecard on our application to see how you compare to friends and professionals.

The technology in our facilities is designed to enhance the **cognitive, physical, and technical** development of players in a **fun, engaging**, technology driven experience.



The 442 Team is dedicated to **research and development of our technology** and our members' experience. We are constantly testing and evolving our tech-led challenges as innovation impacts the sport of football.

442 APPLICATION

442 Football Park application **connects your digital and physical worlds** of football together:

- 1 Create your own personalized scorecard by completing our gamified challenges.
- 2 Track your progress and view our leader boards to see how you compare to friends and professionals and follow the latest offers.
- 3 Redeem the points you collected at the gift shop, the higher the score the better the prize.



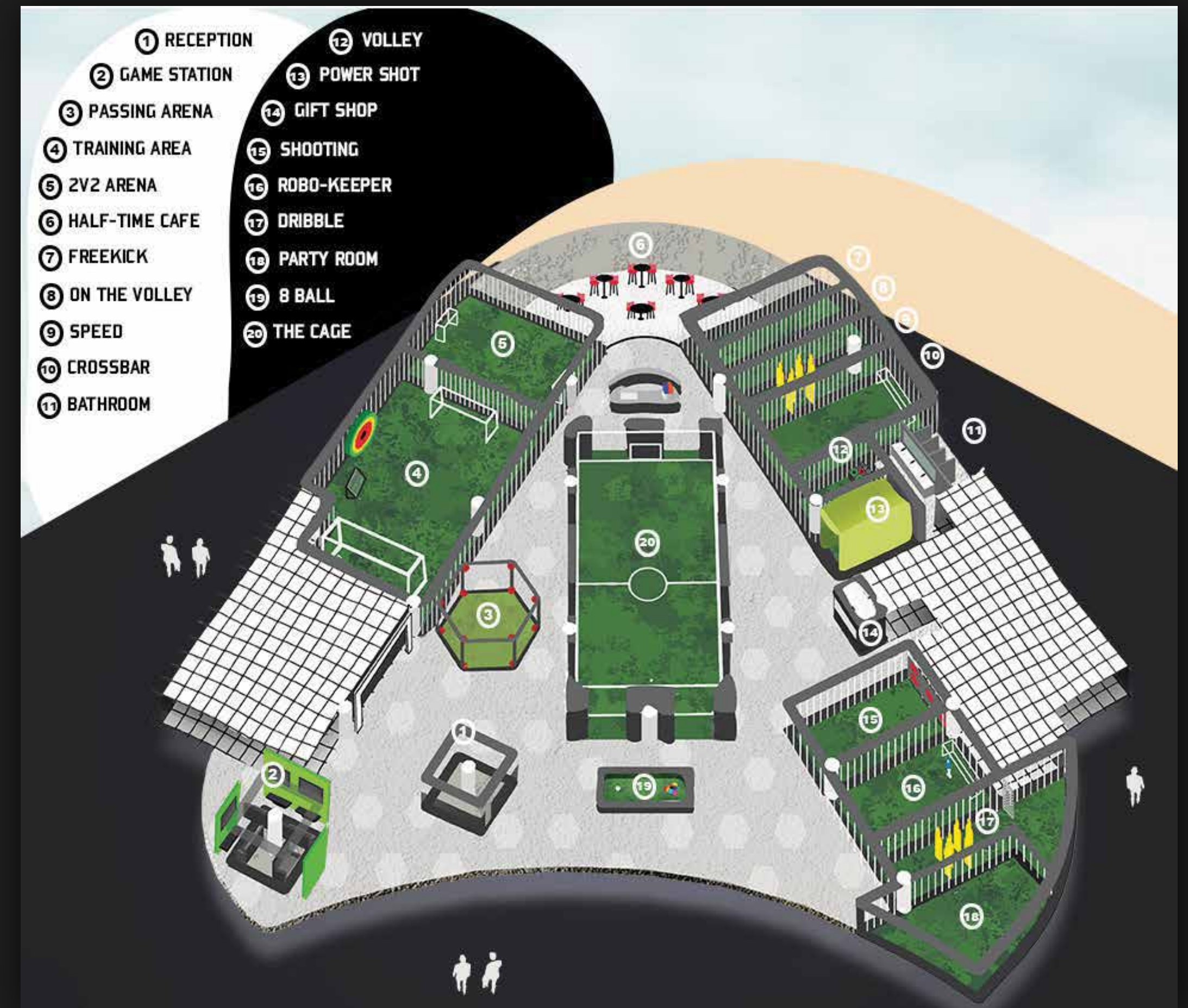
GAMIFIED CHALLENGES & IN-APP SCORES

FLEXIBLE REAL ESTATE FORMATS

Our experience can be customised to **any location**, whether the location is indoor; mall, stand alone shop or outdoor: in a football academy, a public park, or a pop at the beach.

- 1 400- 600sqm
(1 4v4 cage, 1 training area, 4 challenges)
- 2 1500-2000sqm
(1 4v4 cage, 1 2v2 cage, 1 training area, 12 challenges)
- 3 2000sqm ++
(customize)

Map of all our challenges:



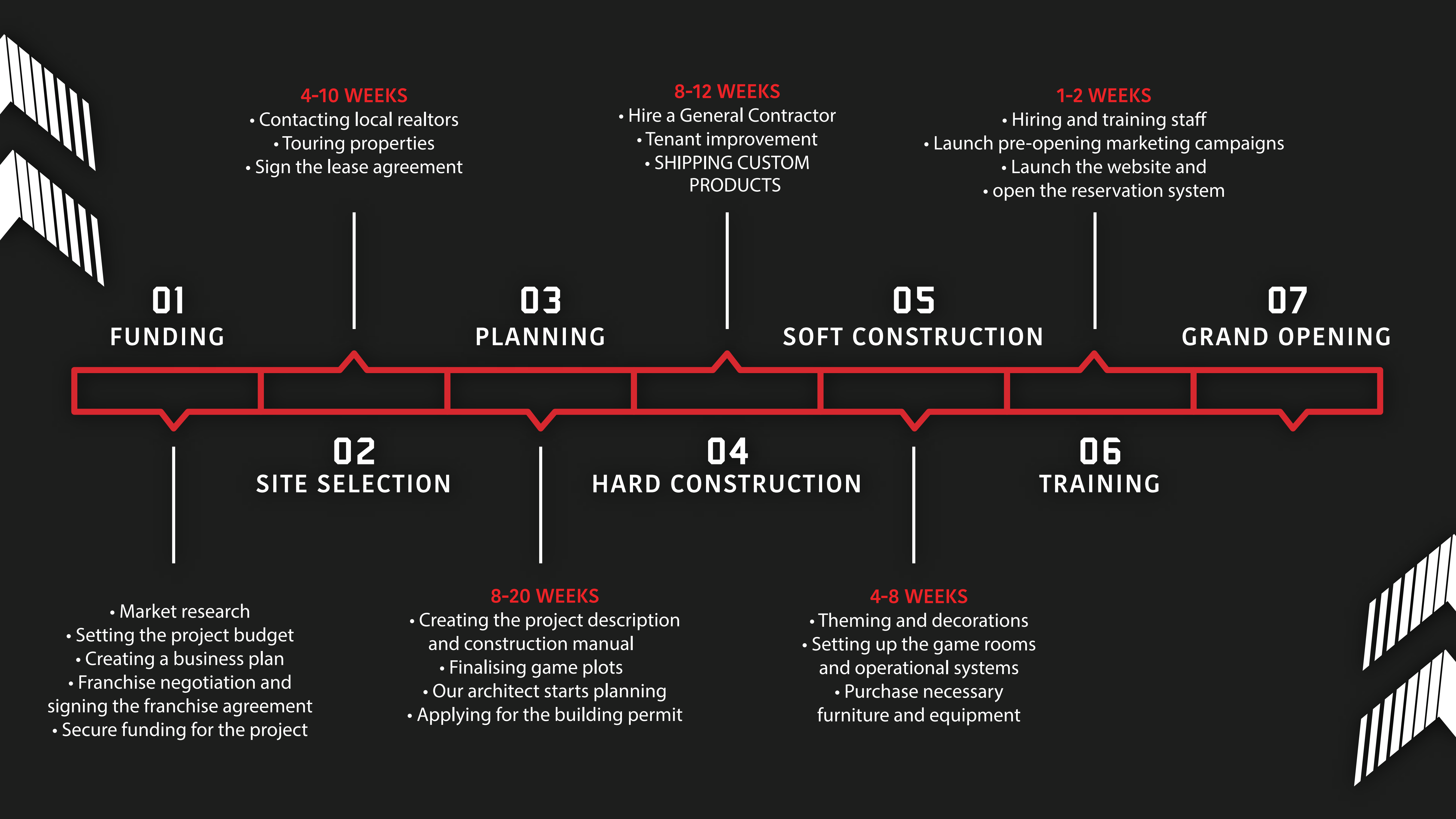
*concept drawing

OUR FRANCHISING MODEL

What we offer:

- 1- Patented Challenges
- 2- Payment Gateway
- 3- Easy to operate business model
- 4- Social Media Integration (in-app)
- 5- Data Mining Capabilities
- 6- World Class Aesthetic Designs
- 7- On ground training
- 8- 24hr Remote Assistance





REVENUE STREAMS

Walk-ins
4v4 Football (different modes)
2v2 Football
Glow in the Dark Football
Birthday Parties
Gaming Lab
F&B
Corporate Events
Gift Shop/Merchandise
Tournaments

FLEXIBLE FOOTPRINT

Mall Outlet
Large Park
Outdoor

TARGET CUSTOMER BASE

Families, Children, Teens, Adults,
Academies, Corporates



4X4



MAKE
IT

YOURS

IMPOS
SIBLE

FOR FRANCHISING INQUIRIES
Please contact :
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